

GLOBAL MANAGEMENT CONFERENCE

Rime lab
E.A. 7396

**Global Management Conference
In IAE Lille, France
June 06-09, 2017**

Program



Région
Hauts-de-France



In a glance: (detailed program page 6)

All sessions in rooms 622 to 624 (except Friday: Great Amphitheater)

Coffee breaks on room 625 (except Friday)

Tuesday 06.06.2017

17:00 – 18:00

Welcome of participants (registrations) – ROOM 120

Wednesday 07.06.2017

8:00 - 9:30

Welcome of participants (inc. following registrations) – room 120

9:30 - 10:30

Welcoming session; (IAE great Amphitheater)

10:30 – 10:45

Coffee break (room 625)

10:45 - 12:15

Sessions 1 – parallel session

Including Public servants Workshop: “City management facing new challenges”.

12:30 - 14:00

Lunch

Keynote speaker: Professor Grace-Ann Rosile, New Mexico State University, USA:
“Ensemble Leadership and Worker-Driven Social Responsibility - Defeat
Globalized Modern-Day Slavery”

14:15 – 15:45

Session 2 - parallel session

Including Practitioners’ workshop: “Management based on shared vision” (first set)

15:45 - 16:00

Coffee break

16:00 – 17:30

Session 3 - parallel session

Including Practitioners’ workshop: “Management based on shared vision” (second set)

18:00

Possibly (to be confirmed) General Assembly of Research Team RIME Lab.
(for RIME Lab members only)

Evening: dinner on your own

Thursday 08.06.2017

8:30 - 9:00

Welcome of participants (room 621)

9:00 - 10:30

Session 4 - parallel session

10:30 – 10:45

Coffee break

10:45 - 12:15

Session 5 - parallel session

Including Practitioners' workshop 2: "Teleworking and new forms of work"

12:30 - 14:00

Lunch

Keynote speaker : Professor David Boje, New Mexico State University, USA: *How Globalization and Material Discursive Practices Put Tasteless tomato on your Table*

Afternoon- 2:30

Guided Tour of Old Lille (registration to the tour is mandatory) - Bus and walk (2 hours) ; departure in front of IAE (possibility to pick you up at an another place)

Evening: GALA DINNER- 7:30 pm- Place to be announced

Gala dinner (registration to the gala dinner is mandatory)

Friday 09.06.2017 – Big Amphitheater

8:30 - 9:00

Welcome of participants (Great Amphitheater)

9:00 - 10:30

Session 6

10:30 - 10:45

Coffee break

10:45 - 12:15

Session 7

12:30 - 14:00

Lunch

14:00 - 15:30

Final farewell session

Sessions detailed program

All sessions in rooms 622 to 624 except Friday: Big amphitheater

Wednesday

Session 1: 10:45 - 12:15

<u>Public servants workshop:</u> “City management facing new challenges”.	Parallel session
- Presentation by practitioners in City management	Goldberg Martin A.: 660: New Principles and Opportunities for Multinational Business Enterprises Shifting Profits to Low-Tax Jurisdictions
Vincent Mazraani : 678-Governance of Smart Cities.	Veganzones David + Eric Séverin : 648 - Bankruptcy prediction: A review of the methodology
Akim Chekhab , Jérôme Dupuis: 677- Tensions in training management and the implementation of a strategy in the local public sector: the case of the intercommunality in France	Millán de la Lastra : 657 - Stress tests 2016: analysis of the Profitability of the Spanish deposit entities

Session 2: 14:15 - 15:45

<u>Including Practitioners’ workshop:</u> “Management based on shared vision” (first set)	Parallel session:
Presentation by team of Creatis: - Bernard Hazebrouck, General Director -	Goldberg Martin A. (2): 661- European Competition Laws and Entrepreneurship
	Naoufel Krifa, Jérôme Maati : 658: La performance des acquéreurs surconfiants : Effet modérateur de la formation des administrateurs indépendants.
	Hadjila Krifa Schneider, Abdul Sattar : 697-Multination Corporations’ Tax Optimization in European And EU Policies

Session 3: 16:00 to 17:30

<u>Practitioners’ workshop: “Management based on shared vision” (second set)</u>	Parallel session
Discussion of the Creatis experience by: Debate and share of experiences	Riad Sakr : 695- Quality and Quality Assurance in Higher Education Institutions: An Overview of Conceptual and Practical Issues
	Miguel Morales, Lei Peng : 674 - Website quality, perceived usability, perceived enjoyment, satisfaction and behavioural intentions: empirical assessment from China
	Mihai Calciu : 690-691- Big Data in Marketing are too important to be left to computer- or data-scientists. Applications to customer relationship modeling.

Thursday

Sessions 4: 9:00 - 10:30

Chader Adnane, Jean-Michel Plane, : 686-688- Le leadership au regard des compétences émotionnelles : Revue de la littérature	Carine Drapier + Nadiya Ukrayinchuk : 647- "Exhausted migrant effect" : la santé des travailleurs immigrés en France
Zeineb Ben Ammar Mamlouk: 673- Le bonheur, ADN du capital intellectuel	Bella Boubaker, Carine Drapier, E. Tarbalouti : 667: Améliorer la santé et la qualité des institutions serait-il un levier de la croissance économique par le capital humain ?
Riad Sakr : 696 - Higher Education Evolution in Lebanon: Pedagogical and Socio-Economic Issues	-

Sessions 5: 10:45 to 12:15

Including Practitioners' workshop 2: "Teleworking and new forms of work"	Parallel session
-	Ruzhanskaya Liudmila (et Elena Avramenko, Sergey Lukyanov): 662 Restraints of Competition on the Russian Air Passenger Market: Empirical Study
-	Bwanakare Second 664- Industry Equilibrium Characteristics through the Entropy Econometrics Model
-	Vadim Golubev, Aleksandr Bezhgodov, Konstantin Barezhev: 694 - Planetary Rent: A Radical Economic Innovation

Friday

Sessions 6: 9:00 - 10:30

Entrepreneurship
Jean-Charles Cachon : 681- L'innovation inattendue : émergence de l'entrepreneuriat et développement durable dans la métropole minière de Sudbury (Canada)
Yves Robichaud : 682- Échec ou succès des PME même combat? L'étude des facteurs de succès comme moyen de contrer l'échec des PME)
Guilluy-Sulikashvili Natalia, Abdelouahid Assaidi, Godefroy Kizaba : 668-663- Typologies des entrepreneurs, attentes et performance: Cas des entrepreneurs de la région Nord-Pas-de-Calais

Sessions 7: 10:45 - 12:15

Workshop : conflicts and communication
Fortier Michel: 675- Interpersonal Relations, Communication and Organization as Community of Persons: a Dialogical Perspective
Rachid Bagaoui : 680-Quelques enseignements à tirer d'un conflit autour d'un programme de qualité totale
Dominique Besson, Aysylu Valitova, Communications interpersonnelles et escalade de conflit en organisation

The Conference will be held at IAE (*Institut d'Administration des Entreprises* - University School of Management) of Lille:

IAE of Lille, 104 avenue du peuple belge, 59043 Lille city

